

CONFIDENTIAL • 2026

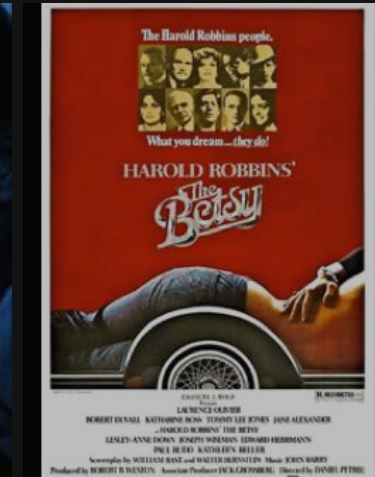
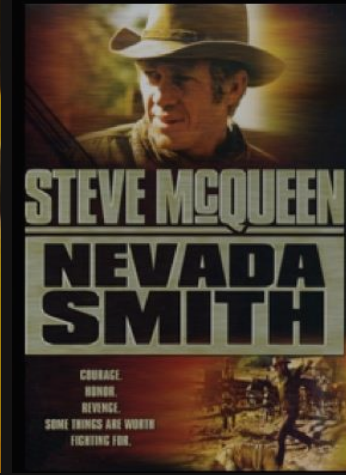
HAROLD ROBBINS

750 MILLION BOOKS.
ONE UNTAPPED ESTATE.

The Harold Robbins intellectual property library: 35+ novels, 750 million copies sold, 42 languages, 14 film and television adaptations, and a global brand held by a single owner.

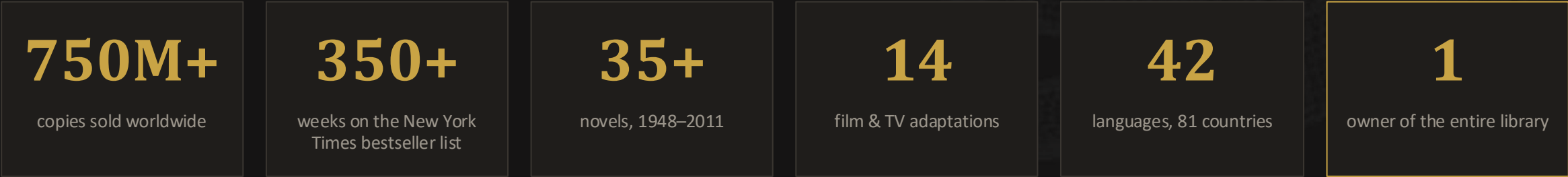
Prepared for discussion purposes only

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AT A GLANCE

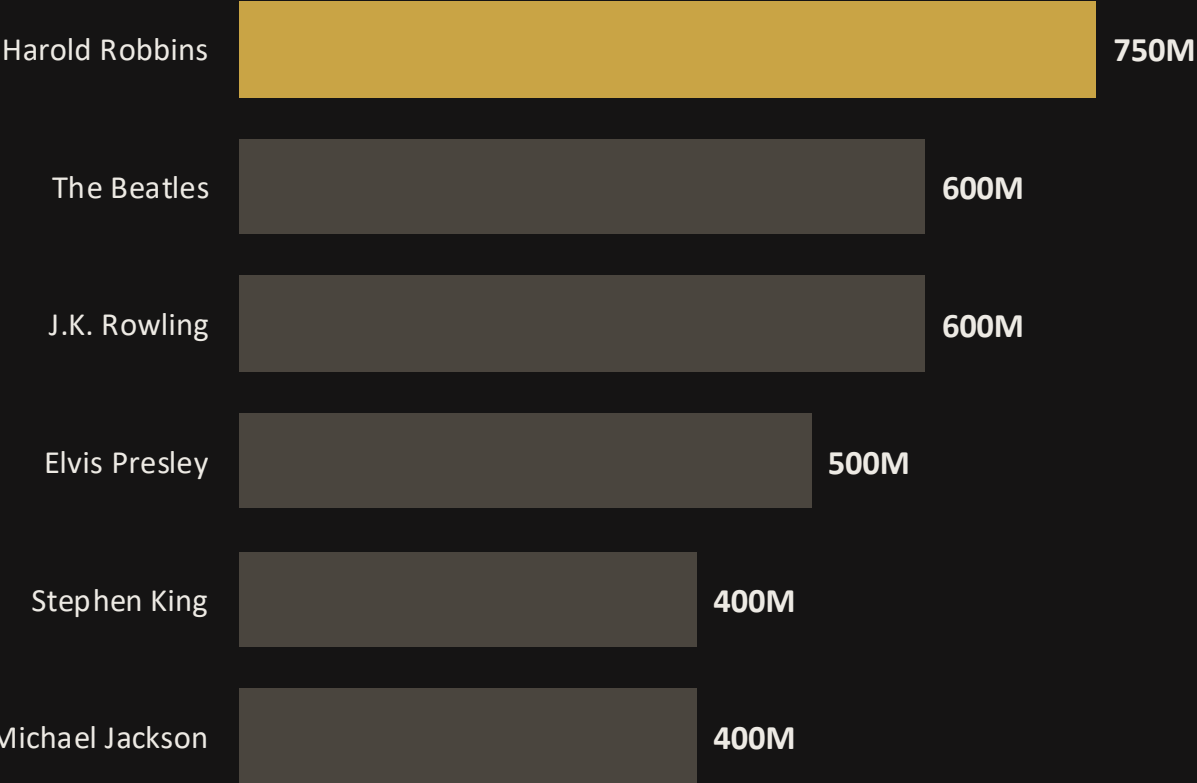
One owner holds the entire Harold Robbins library: 35+ novels, every short story, the name, image and likeness, and the life rights.



OWNER Iridium One, LLC, the sole owner and operator of the Harold Robbins IP	CATALOG 35+ novels, short stories, screenplays, treatments and unpublished manuscripts
SCREEN RECORD 14 film and television adaptations, with Oscar, Golden Globe, BAFTA and Emmy recognition	PUBLISHING Worldwide publishing rights across the catalog; print, digital and audio editions in market
FILM, TV & STREAMING Most titles available for new development; certain early titles carry grants from prior adaptations	ADJACENT FORMATS Verticals and micro-dramas, stage, podcast and audio drama, gaming, merchandise and brand licensing

Bigger than the Beatles

LIFETIME UNITS SOLD (MILLIONS) • BOOKS VS. RECORDS



Born Harold Rubin in Brooklyn. He told the world he was an orphan, raised in a Catholic boys’ home, and the press printed it. He sold 25,000 copies a day at his peak.

He wrote prestige TV before it existed. Billionaires, Hollywood, oil dynasties and moral corruption: Howard Hughes became Jonas Cord in *The Carpetbaggers*.

The first rock-star author. “The Man Who Invented Sex” in fiction, and the godfather of the airport novel.

Critics dismissed him. 750 million readers didn’t.

THE AUDIENCE IS STILL THERE

50,853

library holdings

3,625

publications cataloged

78,676

Goodreads ratings

Lifetime units: widely reported publisher and industry estimates; music figures are claimed record sales. Audience data: WorldCat Identities, Goodreads.

Existing Relationships/Deals – Publishers & Adaptation Partners

Publisher commitment to re-market and republish the catalog

SIGNED • IN PROGRESS

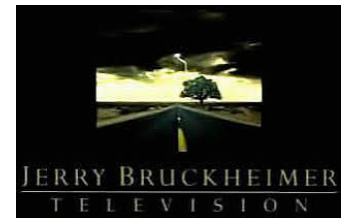


Simon & Schuster



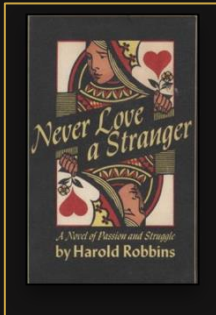
Adaptation option or development deal. Film, TV, or streaming

SIGNED • IN PROGRESS

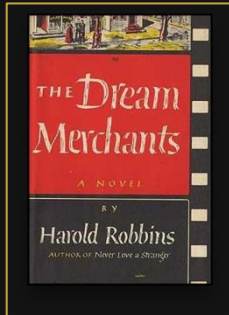


From Brooklyn Streets to Jet-Set Empires (1948–1979)

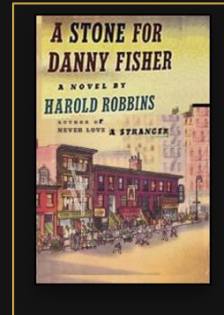
NYT BEST-SELLER



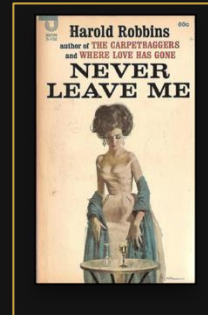
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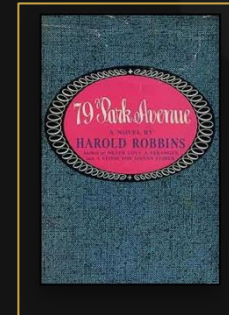
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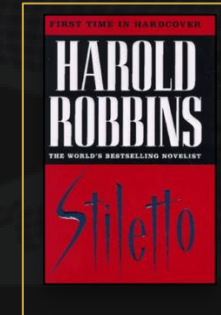
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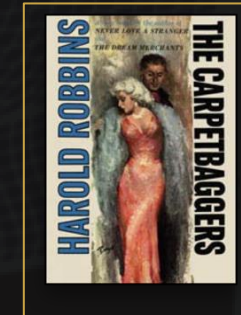
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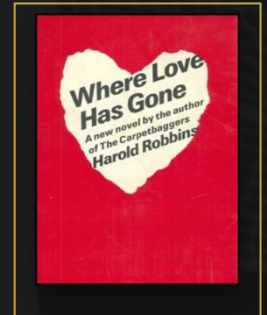
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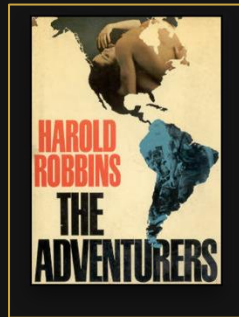
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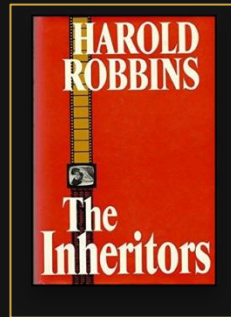
★ #1 NYT BEST-SELLER



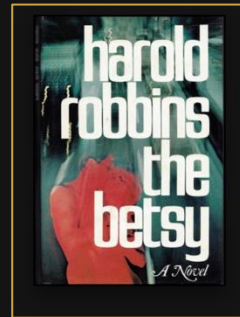
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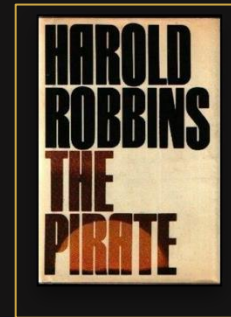
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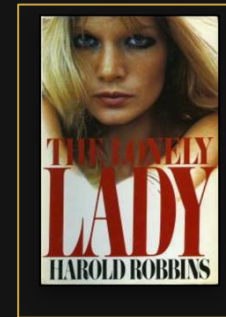
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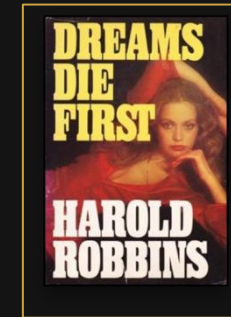
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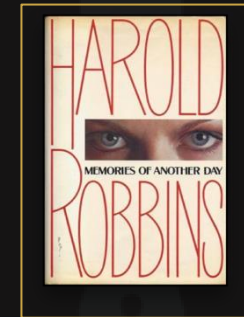
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NYT BEST-SELLER



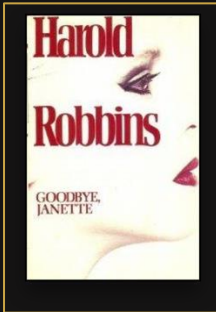
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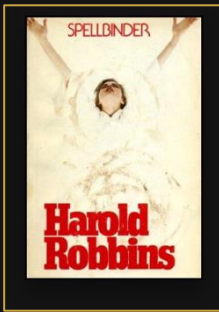
Every novel of his first three decades reached the New York Times bestseller list. Two went to #1.

The Bestsellers Didn't Stop When He Did (1981–2011)

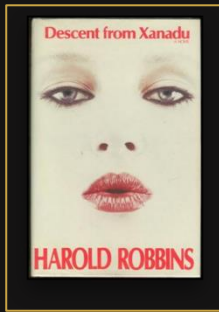
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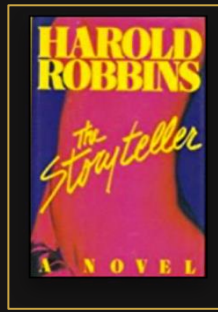
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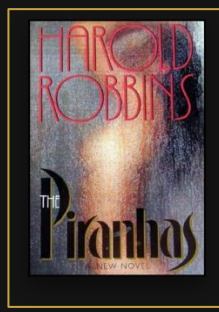
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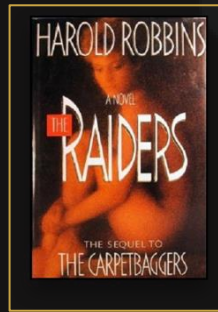
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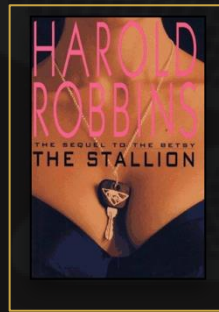
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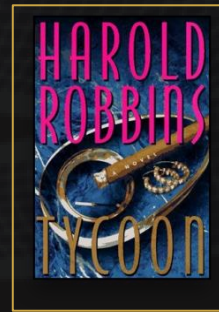
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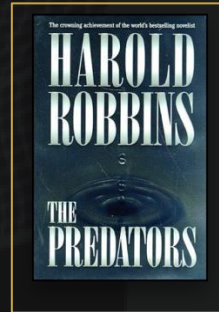
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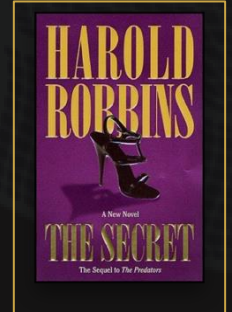
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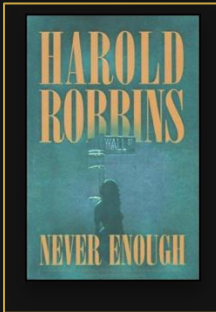
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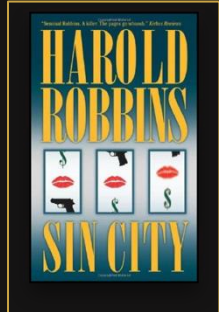
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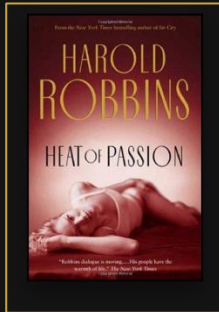
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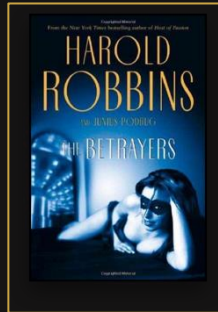
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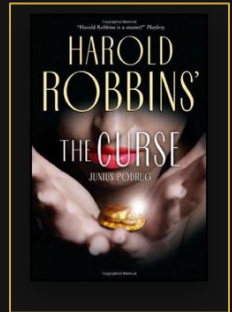
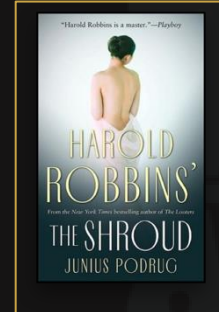
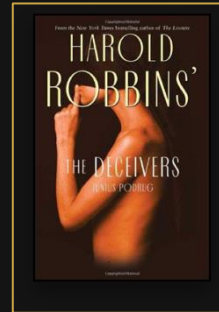
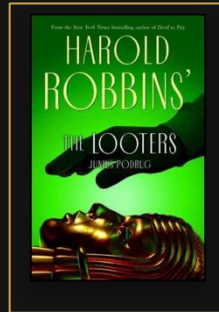
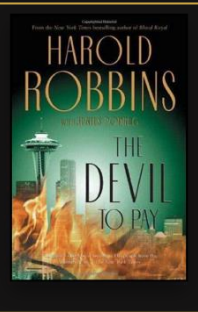
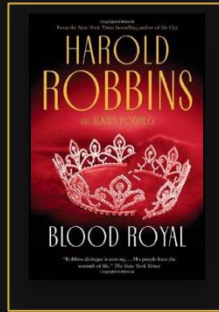
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NYT BEST-SELLER

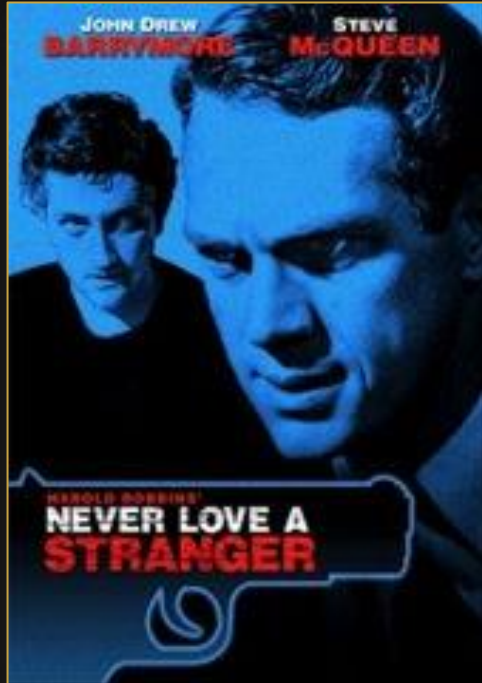


NYT BEST-SELLER



The catalog kept growing after 1997: posthumous novels completed from his notes and outlines, seven of them with co-author Junius Podrug.

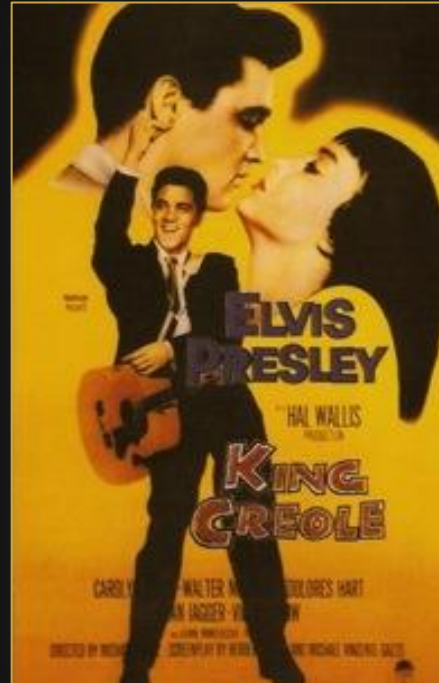
Elvis. McQueen. Bette Davis. Hollywood Already Said Yes.



1958

Never Love a Stranger

Steve McQueen, John Barrymore
Allied/Republic



1958

King Creole

Dir.: Michael Curtiz (*Casablanca*)
Prod.: Hal Wallis (*The Maltese Falcon*)
Elvis Presley, Walter Matthau
Paramount

Based on *A Stone for Danny Fisher*

*Originally signed James Dean before his tragic accident; intended as his follow-up to **Giant**

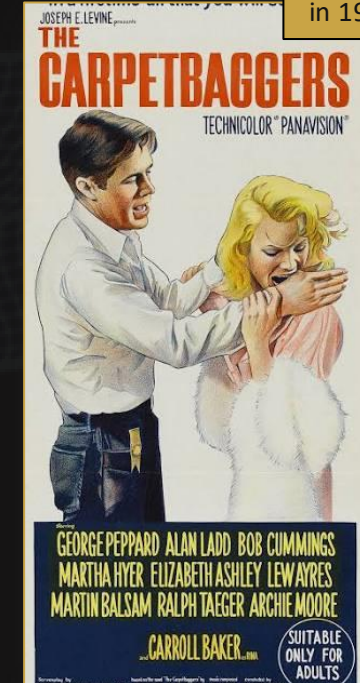


1964

Where Love Has Gone

Bette Davis, Susan Hayward
Paramount/Embassy

Nominated for *Oscar, Golden Globe & Golden Laurel*



1964

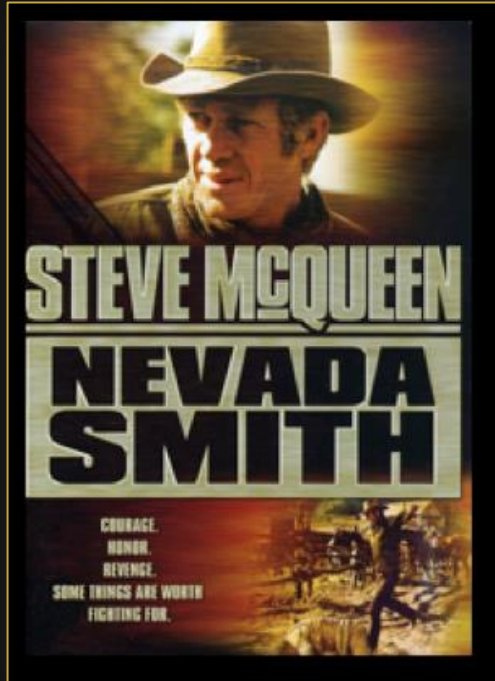
The Carpetbaggers

Dir.: Ed Dmytryk (*The Caine Mutiny*)
Wr.: John Michael Hayes (*Rear Window*)
Prod: Joseph E. Levine (*The Lion in Winter, The Graduate*)
George Peppard, Alan Ladd, Carroll Baker
Paramount/Embassy

Nominated for *Golden Globe & BAFTA, Golden Laurel Winner*

Highest Grossing Film in 1964 for Paramount.

Steve McQueen, a \$17M Epic, and Allied Artists' Biggest Hit

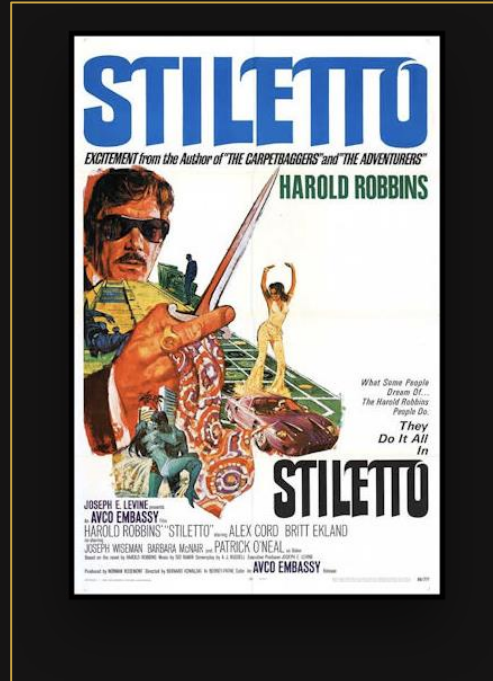


1966

Nevada Smith

Wr.: John Michael Hayes
Prod: Joseph E. Levine
Steve McQueen, Karl Malden,
Martin Landau
Paramount/Embassy

Nominated for Golden Laurel



1969

Stiletto

Alex Cord, Britt Ekland, Patrick
O'Neal, Roy Scheider, Raul Julia
Avco Embassy



1970

The Adventurers

Dir.: Lewis Gilbert (Alfie)
Candice Bergen, Ernest
Borgnine, Olivia de Havilland
Avco Embassy



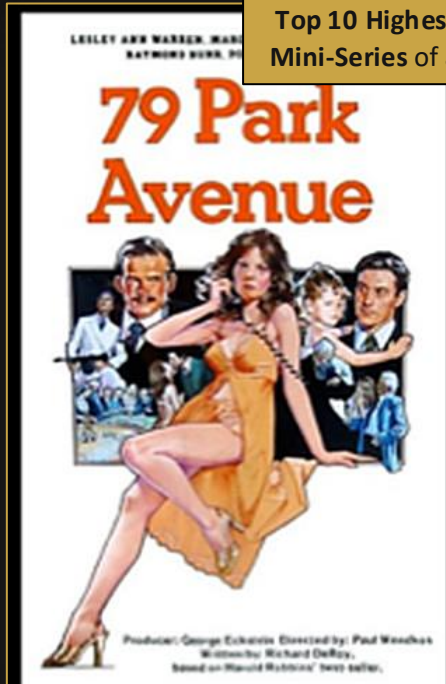
1978

The Betsy

Tommy Lee Jones, Laurence
Olivier, Robert Duvall, Katharine Ross
Allied Artists/UA

Highest Grossing Film
in the 50-year history of
Allied Artists.

Golden Globes, Emmy Nods, and a 40-Share Mini-Series



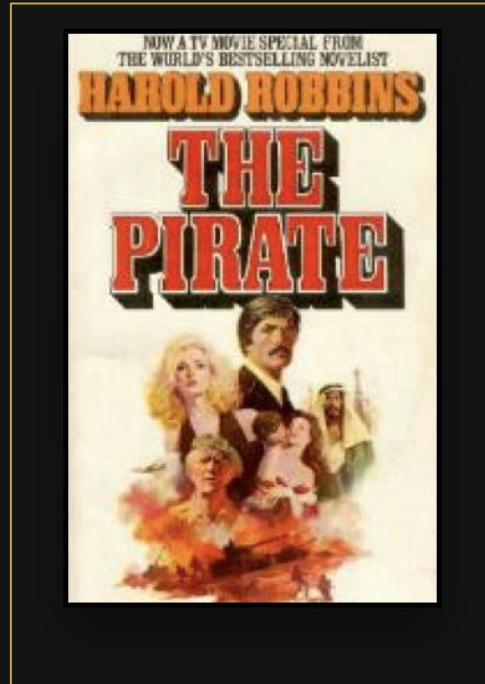
Top 10 Highest Rated Mini-Series of all time.

1978

79 Park Avenue

Lesley Ann Warren, Raymond Burr
Universal/NBC

Won Golden Globe & Primetime Emmy Nomination



1978

The Pirate

Prod: Howard Koch (**The Manchurian Candidate**, **Ghost**)
Wr.: Julius J. Epstein (**Casablanca**)
Franco Nero, Anne Archer, Eli Wallach, Christopher Lee, Ian McShane
CBS, WB TV



1980

The Dream Merchants

Mark Harmon, Morgan Fairchild, Jose Ferrer
CBS, Columbia/Sony TV

Two Primetime Emmy Nominations



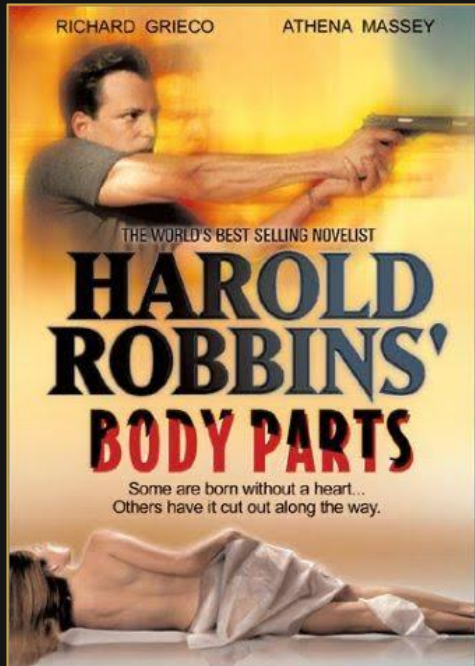
1983

The Lonely Lady

Pia Zadora, Ray Liotta
Universal Pictures

The Franchise Isn't History — It's in Development

Television Series:



2001

Harold Robbins' Body Parts

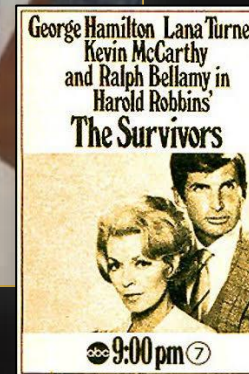
Richard Grieco
New Concorde/New Horizons



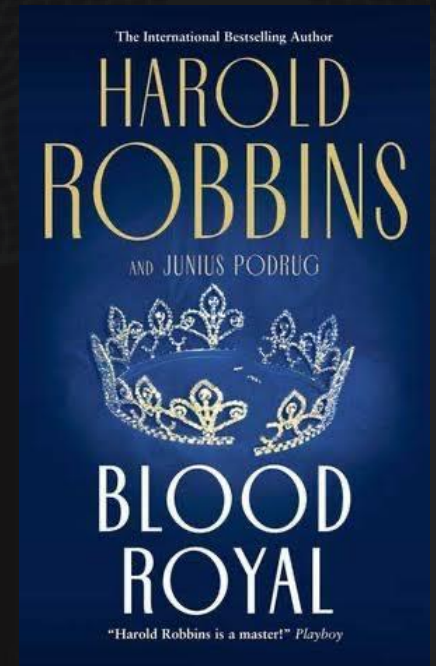
1969-1970

Harold Robbins' The Survivors

Lana Turner, George Hamilton, Ralph Bellamy, Kevin McCarthy,
Jan Michael Vincent
Universal Television/ABC



IN DEVELOPMENT:



2026-2027

Blood Royal

Exec. Producers: Jerry Bruckheimer (*Top Gun*,
Pirates of the Caribbean, *CSI* franchise), Bradley
Yonover (*In The Bedroom*, *Uptown Girls*,
Swimfan), Gail Lyon (*Erin Brockovich*, *Gattaca*)

Five Ready-Made Prestige Series

01

The Carpetbaggers

1961

COMP: SUCCESSION + CITIZEN KANE

Howard Hughes meets **Succession**. Oil, aviation, Hollywood, and a billionaire dynasty that eats its own.

02

The Adventurers

1966

COMP: NARCOS + THE CROWN

A South American revolutionary's son turns jet-set playboy. Geopolitical thriller with the excess left in.

03

Never Love a Stranger

1948

COMP: THE WIRE + BOARDWALK EMPIRE

A street kid comes up through organized crime in New York, 1948.

04

A Stone for Danny Fisher

1952

COMP: EUPHORIA + THE SOPRANOS

Postwar Brooklyn crime tragedy. Considerably darker than **King Creole**, the 1958 Elvis picture it produced.

05

The Pirate

1974

COMP: HOUSE OF THE DRAGON + SUCCESSION

An Arab oil dynasty, buried family secrets, East meets West. The Moses story, modernized.

What comparable assets have sold for

Comparable	Buyer / Partner	Reported Value (2026 adj.)	Stage / Context	Relevance to Robbins
Roald Dahl Estate (2021)	Netflix	\$686M → \$850M	Active franchise-scale IP	Upper-end ceiling comparison
MGM Library (2021)	Amazon	\$8.45B → \$10.4B	Legacy library acquisition	Library-premium reference
Ian Fleming / Bond (2025)	Amazon / EON	\$1B+ → \$1.1B	Long-lived franchise rights	Franchise monetization comparison
Starz / Lionsgate (2016)	Various	\$4.6B → \$6.4B	Library-driven valuation	M&A premium comparison
Harlan Coben deal (2018/22)	Netflix	\$30M+ → \$40M	Multi-title adaptation rights	Brand-platform model comparison
Agatha Christie Estate (1998)	Chorion / Acorn	\$26M → \$54.7M (£10M for 64%)	Dormant between productions	Entry-point anchor
Anne Rice Estate (2020)	AMC Networks	\$30–40M → \$108.4M (\$40M for 47.4%)	Dormant author catalog	Closest stage & size comp

Christie in 1998 had a screen track record and nothing in production. Robbins has 14 prior screen adaptations, nothing in production, and had no active custodian from 1997 to 2025.

These publicly reported figures are shown for illustrative benchmarking only. Deal scope, structure, and stake size differ across transactions. “2026 adj.” means inflation-adjusted.

The Playbook Has Already Worked

SLAUGHTERHOUSE-FIVE

UCP / NBCUniversal · Epix

Showrunner Patrick Macmanus (*Happy!*, *Marco Polo*); director Kari Skogland (*The Handmaid's Tale*). Executive producers include Gale Anne Hurd (*The Walking Dead*) and Bradley Yonover.

CAT'S CRADLE

FX Productions · FX

Written and directed by Noah Hawley (*Fargo*, *Legion*). FX committed to production; Hawley and Yonover attached as executive producers.

THE SIRENS OF TITAN

UCP / NBCUniversal

Writer and showrunner Dan Harmon (*Rick and Morty*, *Community*) with E.L. Katz; Starburns Industries attached, Yonover executive producing.

BUILT TO SCALE

Iridium One is structured as a platform rather than a single-title vehicle. The same team, rights infrastructure and adaptation playbook can extend to other under-managed literary estates.

THE KURT VONNEGUT ESTATE

+301%

year-over-year profitability under Bradley Yonover's management, 2016–2018

Three novels taken to studio or network commitment with Emmy-winning creators attached. The difference now: the principal owns the library outright.

Vonnegut project statuses as of 2022, shown to illustrate execution capability; they are not Iridium One assets.

THE NEXT CHAPTER

750 million readers.

One owner.

The next chapter is unwritten.

- 01 Mutual NDA
- 02 Title-by-title rights schedule and chain of title
- 03 Structure and partnership discussion

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